

* Dubbed 'Asia's AI Gore' by Merrill Lynch Asia Pacific

WASTEconomics



turning waste liabilities into assets

Edited by **Kenny Tang*** and **Jacob Yeoh**

“ We need things conserved, shared, reused, recycled, slowed down and treasured at an even deeper level. WASTEconomics challenges everyone to reinvent waste as their own! ”

Jonathon Porritt

Chair, UK Sustainable Development Commission